



# VIRGINIA AGRIBUSINESS COUNCIL

2023 Supporting Opportunities



# About the Virginia Agribusiness Council



With nearly 400 members, the Virginia Agribusiness Council is a non-profit member organization committed to representing the agriculture and forestry industries in the Commonwealth with a unified voice through effective government relations efforts.

We provide multiple networking and educational opportunities throughout the year for our members to engage, exchange ideas and to add value to the organizations that we serve. Our events include the Annual Legislative Banquet, Council Connections, Ag Night at the Diamond, webinars, the Annual Golf Tournament, the Annual Sporting Clay Tournament and the Annual Meeting & Policy Conference.

Our staff serves as the resource for advocacy and representation at the General Assembly and on regulatory issues affecting the supply chain. Your support enables the Virginia Agribusiness Council to continue to serve as the unified voice for the first and third private sector industries in the Commonwealth of Virginia.





## Core Values

Advance the business interests of agriculture and forestry producers, processors, manufacturers, retailers, and suppliers

Respect the views of all members and seek consensus based on proven facts and science

Facilitate solutions by engaging participants on both sides of an issue

Serve as a reliable and credible resource on matters related to our industry

Adhere to the intrinsic values of rural communities

Employ the highest standards of integrity, professionalism, and excellence



# Our Vision & Mission



## Vision

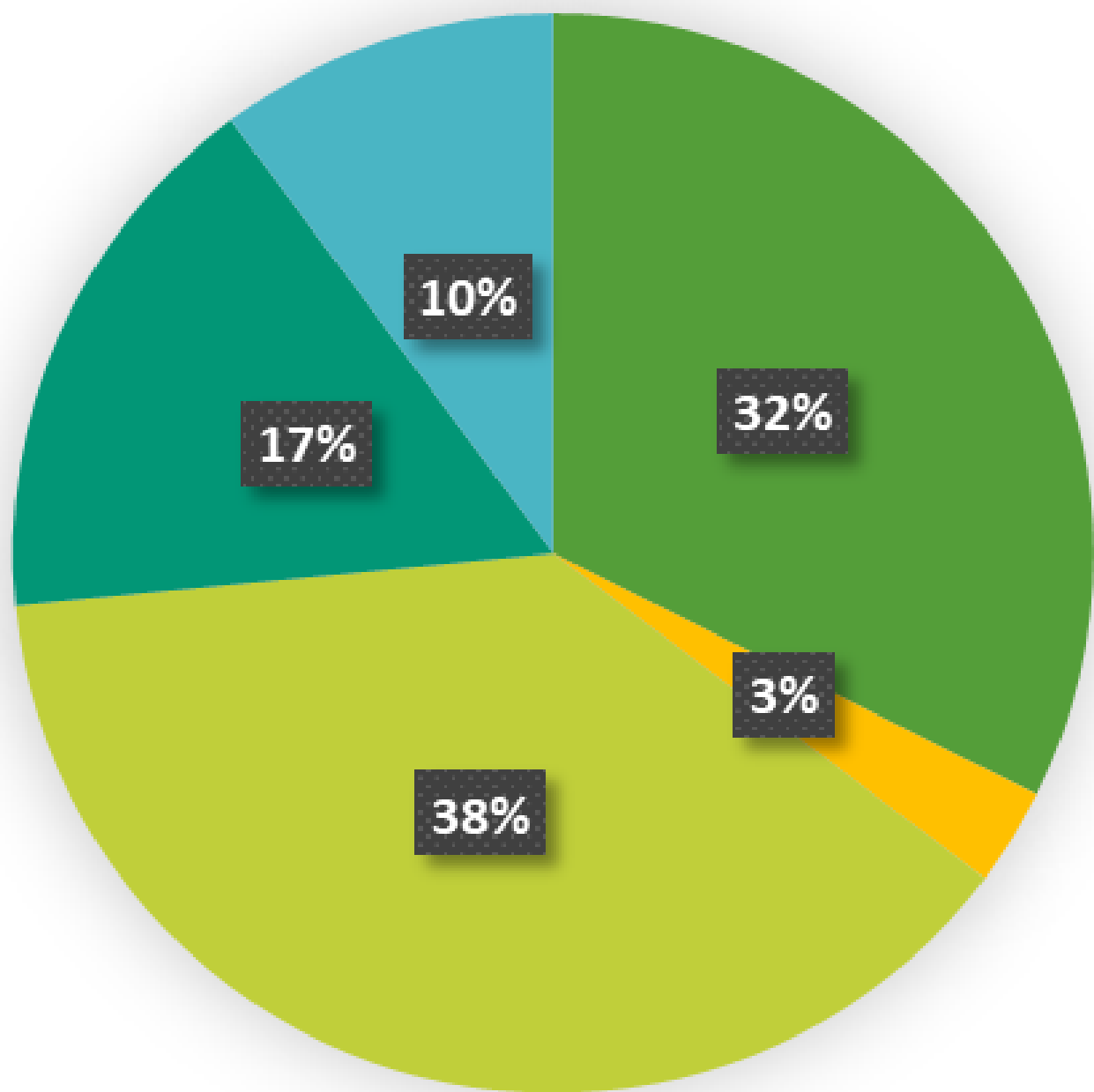
A thriving Agribusiness Community for future generations








## Mission

We represent Virginia Agribusiness with a Unified Voice

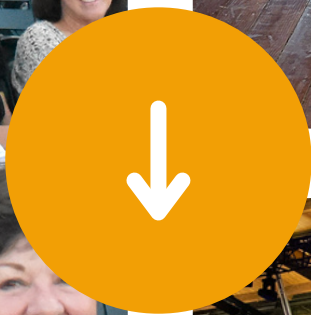
# VAC Membership Breakdown



	<b>38%</b>	Family & Commercial Farms
	<b>32%</b>	Agribusiness Companies
	<b>17%</b>	Industry Associations
	<b>10%</b>	Professional Individual
	<b>3%</b>	Agricultural Lenders







# Annual Supporting Opportunities



VIRGINIA  
BUSINESS  
COUNCIL  
Voice of Agribusiness



# Annual Legislative Banquet

January 12, 2023  
Richmond, VA

VAC's signature event, attended by 800-900 attendees including industry leaders, Gov., Lt. Gov, Atty. Gen., Cabinet members, state agency directors and over 100 General Assembly members.



**\$2000**

## Dinner Sponsor

Organization name listed in banquet program & 1/8 page ad space

**\$1000**

## Virginia's Finest Reception Sponsor

Organization name listed in banquet program

**\$1000**

## Valet Parking Sponsor

Organization name listed by Valet Parking stand & communications

**\$1000**

## Audio-Visual Sponsor

Organization logo/name projected on screens during the banquet & listed in program

**\$1000**

## Speaker/Awards Sponsor

Organization logo/name projected on screens and opportunity to present a speaker or an award

**\$25-  
\$500**

## General Sponsor



# Council Connections

Multiple regional networking events held throughout the year for members, prospective members and invited elected officials.



**\$500**

## Dinner/Reception Sponsor

Organization name & website link in reception promotions; recognition during event; opportunity to bring table-top display at event.

**\$300**

## Event Sponsor

Organization name & website link in reception promotions; recognition during event.

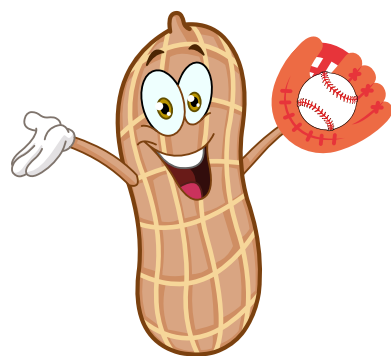




# Ag Night at the Diamond

August 8, 2023  
Richmond, VA

Networking event held at the Richmond Flying Squirrels in conjunction with Virginia Peanut Night. Current and prospective members are invited to the pregame tailgate with an all-you-can-eat buffet, followed by the baseball game. Nearly 100 attendees participated in this inaugural event in 2022.



\$850

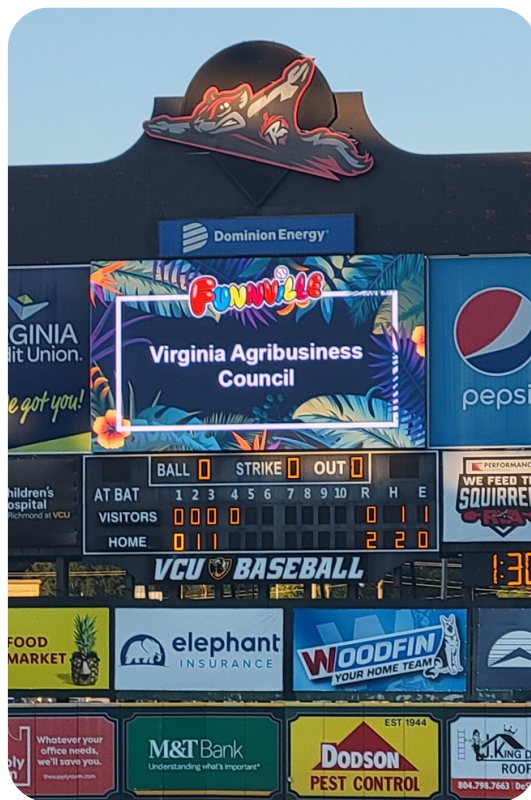
## Diamond Sponsor

- Logo recognition on event website, social media and event promotion materials.
- 5 reserved tickets to the game.
- Opportunity to raffle item with Virginia Peanut Growers Association during the Baseball Game.

\$300

## Peanut Sponsor

- Logo recognition on event website, social media and event promotion materials.





# Annual Golf Tournament

(June 13, 2023)

Opportunity to network with industry peers while playing in an 18-hole golf tournament. Enjoy a networking awards reception following the tournament.

**\$2500**

## Title Sponsor

Organization name & website link listed in all promotions; recognition at day-long event & team of 4

**\$650**

## Hole Sponsor + Team

Team of 4; recognition at one hole & listing in Program

**\$500**

## Team Sponsor

Team of 4 & listing in Program

**\$250**

## Hole Sponsor

Recognition at Hole & listing in Program

**\$500**

## Awards Reception Sponsor

Recognition at awards reception & listing in the Program

**\$500**

## Lunch Sponsor

Logo on every boxed lunch (as permitted by the Club) & listing in Program

**\$500**

## Beverage Cart Sponsor

Logo on Beverage Cart (as permitted by the Club) & listing in Program

**\$500**

## Putting Contest Sponsor

Recognition at contest & listing in Program





# Annual Sporting Clay Tournament

(September 22, 2023)

Attended by nearly 100 attendees, this event is a unique opportunity to have fun while spending quality time building relationships with key decision makers in Virginia and network within the industry.



\$1500

## Title Sponsor

Organization name & website link listed in all promotions; recognition at day-long event & team of 4

\$500

## Club Sponsor

Recognition at awards reception & listing in the Program

\$600

## Stand Sponsor + Team

Signage on one stand, one foursome

\$500

## Lunch Sponsor

Recognition at lunch & listing in Program

\$500

## Team Sponsor

Team of 4 & listing in Program

\$200

## Stand Sponsor

Recognition at one stand & listing in Program

\$1500

## Ammo Sponsor

Organization name/logo on every box of ammo

\$200

## Contest Sponsor

Recognition at contest & listing in Program (provide prize)



# Annual Meeting & State Policy Conference

October/November 2023

Attended by over 100 attendees, including members, industry leaders and legislatures.



**\$1500**

## Title Event Sponsor

Organization logo/name & website link in meeting promotions; recognition during event; registration for one

**\$750**

## Keynote Speaker Sponsor

Organization logo/name listed in meeting promotions; recognition prior to keynote presenter

**\$500**

## State Policy Sponsor

Organization logo/name listed in meeting promotions; recognition during event

**\$500**

## Panel Sponsor

Organization logo/name listed in meeting promotions; recognition during event

**\$500**

## Reception Sponsor

Organization logo/name listed in meeting promotions; recognition during event

**\$500**

## Lunch Sponsor

Organization logo/name listed in meeting promotions; recognition during event

**\$300**

## Breakfast Sponsor

Organization logo/name listed in meeting promotions; recognition during event

**\$250**

## Break Sponsor

Organization logo/name listed in meeting promotions; recognition during event



# Newsletters

Distributed to 500+ members and industry leaders



\$250

## Capitol Report Summary Sponsor

Organization name, logo, website link & tag line in the General Assembly summary issue shared throughout the year

\$100

## AgReport Feature Article

Organization name, logo, website link, & feature article you provide in a selected issue

\$50

## AgReport Sponsor

Organization name, logo, website link & tag line in a single weekly issue

\$250

## Monthly Newsletter Sponsor

Organization ad & website link in a monthly newsletter of your choice.

\$50

## Event Promotion in AgReport or Monthly Newsletter

Your event name, website link & information in a single newsletter





# Get Connected With Us

Are you ready to become a sponsor?  
Download & return our Sponsorship Agreement Form today!



804-643-3555



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# THANKS

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