



VIRGINIA AGRIBUSINESS COUNCIL

2023 Supporting Opportunities

About the Virginia Agribusiness Council



With nearly 400 members, the Virginia Agribusiness Council is a non-profit member organization committed to representing the agriculture and forestry industries in the Commonwealth with a unified voice through effective government relations efforts.

We provide multiple networking and educational opportunities throughout the year for our members to engage, exchange ideas and to add value to the organizations that we serve. Our events include the Annual Legislative Banquet, Council Connections, Ag Night at the Diamond, webinars, the Annual Golf Tournament, the Annual Sporting Clay Tournament and the Annual Meeting & Policy Conference.

Our staff serves as the resource for advocacy and representation at the General Assembly and on regulatory issues affecting the supply chain. Your support enables the Virginia Agribusiness Council to continue to serve as the unified voice for the first and third private sector industries in the Commonwealth of Virginia.



Core Values

Advance the business interests of agriculture and forestry producers, processors, manufacturers, retailers, and suppliers

Respect the views of all members and seek consensus based on proven facts and science

Facilitate solutions by engaging participants on both sides of an issue

Serve as a reliable and credible resource on matters related to our industry

Adhere to the intrinsic values of rural communities

Employ the highest standards of integrity, professionalism, and excellence



Our Vision & Mission



Vision

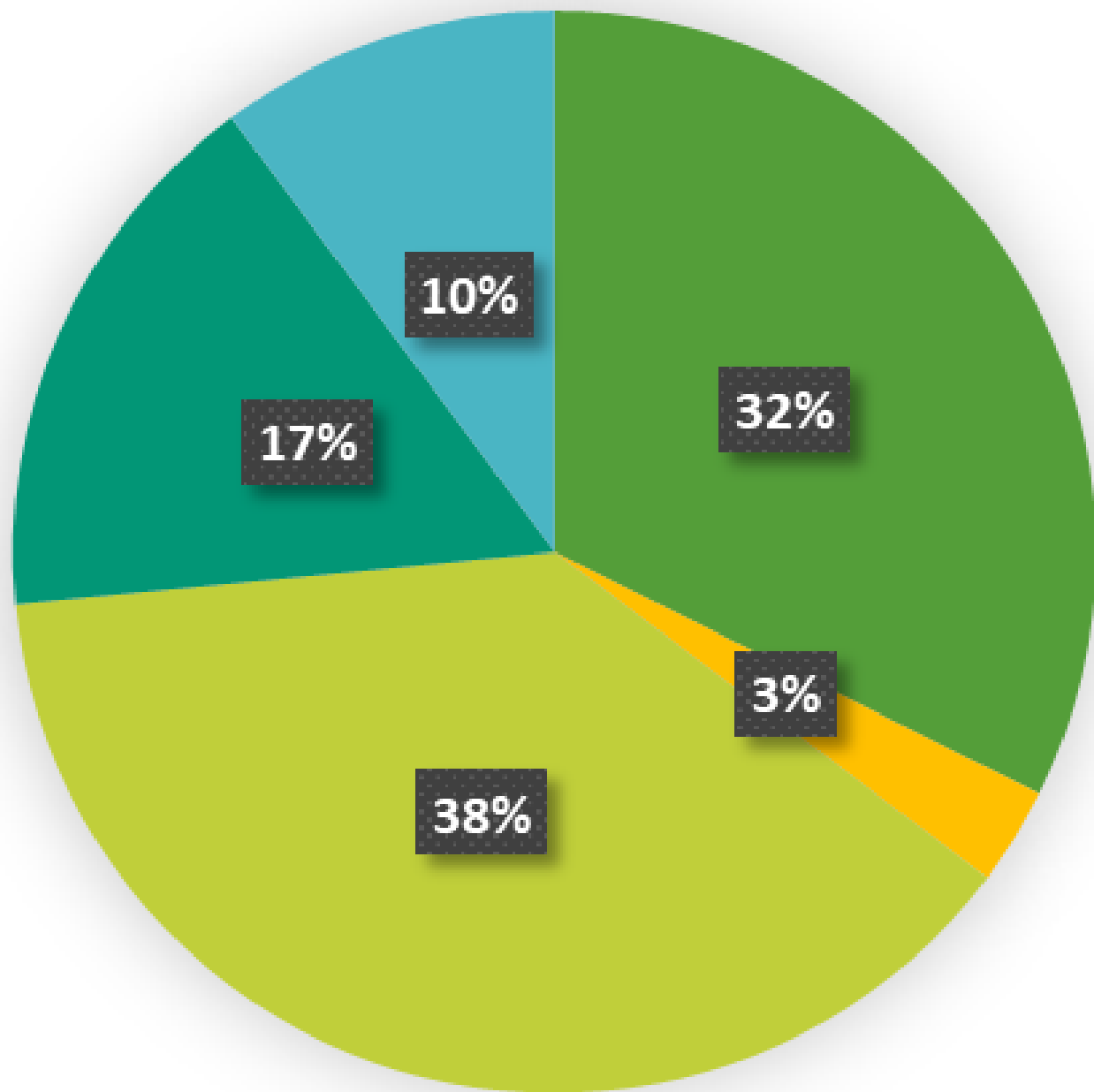
A thriving Agribusiness Community for future generations








Mission

We represent Virginia Agribusiness with a Unified Voice

VAC Membership Breakdown



	38%	Family & Commercial Farms
	32%	Agribusiness Companies
	17%	Industry Associations
	10%	Professional Individual
	3%	Agricultural Lenders

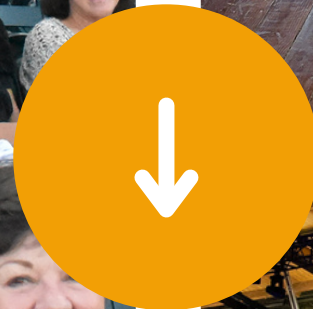




Annual Supporting Opportunities



VIRGINIA
BUSINESS
COUNCIL
Voice of Agribusiness



Annual Legislative Banquet

January 12, 2023
Richmond, VA

VAC's signature event, attended by 800-900 attendees including industry leaders, Gov., Lt. Gov, Atty. Gen., Cabinet members, state agency directors and over 100 General Assembly members.



\$2000

Dinner Sponsor

Organization name listed in banquet program & 1/8 page ad space

\$1000

Virginia's Finest Reception Sponsor

Organization name listed in banquet program

\$1000

Valet Parking Sponsor

Organization name listed by Valet Parking stand & communications

\$1000

Audio-Visual Sponsor

Organization logo/name projected on screens during the banquet & listed in program

\$1000

Speaker/Awards Sponsor

Organization logo/name projected on screens and opportunity to present a speaker or an award

**\$25-
\$500**

General Sponsor

Council Connections

Multiple regional networking events held throughout the year for members, prospective members and invited elected officials.



\$500

Dinner/Reception Sponsor

Organization name & website link in reception promotions; recognition during event; opportunity to bring table-top display at event.

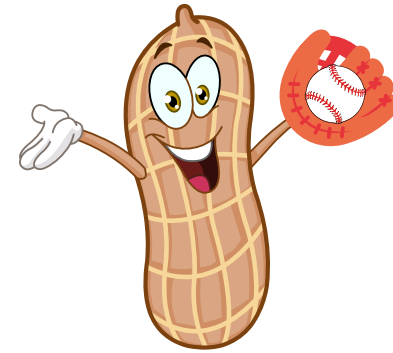
\$300

Event Sponsor

Organization name & website link in reception promotions; recognition during event.



Ag Night at the Diamond



\$850

Diamond Sponsor

- Logo recognition on event website, social media and event promotion materials.
- 5 reserved tickets to the game.
- Opportunity to raffle item with Virginia Peanut Growers Association during the Baseball Game.

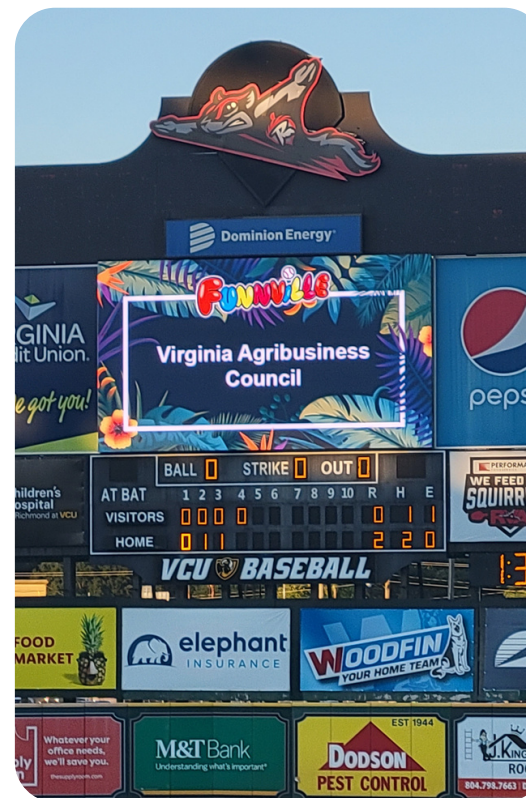
\$300

Peanut Sponsor

- Logo recognition on event website, social media and event promotion materials.

August 2023
Richmond, VA

Networking event held at the Richmond Flying Squirrels in conjunction with Virginia Peanut Night. Current and prospective members are invited to the pregame tailgate with an all-you-can-eat buffet, followed by the baseball game. Nearly 100 attendees participated in this inaugural event in 2022.



Annual Golf Tournament

(May/June 2023)

Opportunity to network with industry peers while playing in an 18-hole golf tournament. Enjoy a networking awards reception following the tournament.



\$2500

Title Sponsor

Organization name & website link listed in all promotions; recognition at day-long event & team of 4

\$650

Hole Sponsor + Team

Team of 4; recognition at one hole & listing in Program

\$500

Team Sponsor

Team of 4 & listing in Program

\$250

Hole Sponsor

Team of 4 & listing in Program

\$500

Awards Reception Sponsor

Recognition at awards reception & listing in the Program

\$500

Lunch Sponsor

Recognition at lunch & listing in Program

\$500

Beverage Cart Sponsor

Recognition at lunch & listing in Program

\$500

Putting Contest Sponsor

Recognition at contest & listing in Program

Annual Sporting Clay Tournament

(September 22, 2023)

Attended by nearly 100 attendees, this event is a unique opportunity to have fun while spending quality time building relationships with key decision makers in Virginia and network within the industry.



\$1500

Title Sponsor

Organization name & website link listed in all promotions; recognition at day-long event & team of 4

\$600

Stand Sponsor + Team

Signage on one stand, one foursome

\$500

Team Sponsor

Team of 4 & listing in Program

\$1500

Ammo Sponsor

Organization name/logo on every box of ammo

\$500

Club Sponsor

Recognition at awards reception & listing in the Program

\$500

Lunch Sponsor

Recognition at lunch & listing in Program

\$200

Stand Sponsor

Recognition at one stand & listing in Program

\$200

Contest Sponsor

Recognition at contest & listing in Program (provide prize)

Annual Meeting & State Policy Conference

Late October 2023

Attended by over 100 attendees, including members, industry leaders and legislatures.



\$1500

Title Event Sponsor

Organization logo/name & website link in meeting promotions; recognition during event; registration for one

\$750

Keynote Speaker Sponsor

Organization logo/name listed in meeting promotions; recognition during event

\$500

State Policy Sponsor

Organization logo/name listed in meeting promotions; recognition during event

\$500

Panel Sponsor

Organization logo/name listed in meeting promotions; recognition during event

\$500

Reception Sponsor

Organization logo/name listed in meeting promotions; recognition during event

\$500

Lunch Sponsor

Organization logo/name listed in meeting promotions; recognition during event

\$300

Breakfast Sponsor

Organization logo/name listed in meeting promotions; recognition during event

\$250

Break Sponsor

Organization logo/name listed in meeting promotions; recognition during event

Newsletters

Distributed to 500+ members and industry leaders



\$250

Capitol Report Summary Sponsor

Organization name, logo, website link & tag line in the General Assembly summary issue shared throughout the year

\$100

AgReport Feature Article

Organization name, logo, website link, & feature article you provide in a selected issue

\$50

AgReport Sponsor

Organization name, logo, website link & tag line in a single weekly issue

\$250

Monthly Newsletter Sponsor

Organization ad & website link in a monthly newsletter of your choice.

\$50

Event Promotion in AgReport or Monthly Newsletter

Your event name, website link & information in a single newsletter



Get Connected With Us

Are you ready to become a sponsor?
Download & return our Sponsorship Agreement Form today!



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THANKS

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